



MEDIA RELEASE  
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## BAROSSA NOVOTEL CELEBRATES 10 YEARS WITH \$10 = 10 year initiatives!

Situated on a panoramic hillside, the award-winning **Novotel Barossa Valley Resort** overlooks magnificent views of the Barossa's renowned vineyards. It is the only facility of its kind in the Barossa region and sets the benchmark for the growing industry of meetings and tourism in what is Australia's most famous wine region.

In just 10 historic years the resort has built an enviable reputation as a centre of excellence in the hospitality arena, and even had time for a fabulous re-furb to ensure it is a world class facility.

Sumptuous public areas include **Harry's Restaurant** – the Resort's signature dining venue – luring diners with fresh, creative and mouth-watering gastronomic experiences and a heavy emphasis on local produce. The recently established and unique **Tasting Room** – an experiential retail outlet offering complimentary local wine tastings – and the luxurious **endota spa**, SA's only resort day spa. Gym and pool with outdoor dining facilities top off the resort feel, the golf course next door completing the picture.

Guests in the **140 accomodation** rooms enjoy new-look rooms, taking comfort and in-room technology to a whole new level. ipod docking stations, VGA laptop desk connections, LED low-energy lighting, chaise lounges, granite bench tops and LCD televisions – all supported by a warm, contemporary interior design concept.

As the **largest residential conference space** in the Barossa, the Resort is experiencing a boom in its conferencing and business events market. Capitalising on its fantastic location, the resort is also taking business tourism to a dynamic new level, introducing a plethora of exciting, unique and indulgent activities and features to offer the conference market, backed up by the latest state-of-the-art technology.

**To celebrate the anniversary** here are a whole raft of \$10 celebratory offers for the month of September **including a \$10 a room offer!** There will be 10 rooms set aside every Fri and Sun for September to be purchased for \$10 when a guest buys the Saturday night at full price. Also, **\$10 upgrades** - experience the Novotel's beautiful refurbishment in one of the superior or spa suites. (Subject to availability.) And not finishing there - **\$10 lunch menu** - choose from a selection of local produce on a specially created menu and \$10 glass of wine - chosen from the Novotels carefully selected range of wines. In fact cellar wines by the glass for **\$10 anytime**. In addition there is a **competition to win** 10 bottles of Barossa Valley Wine. Lastly, endota spa have offered with every \$10 room booked on a \$10 massage voucher (for a 1/2 hour massage normally \$50) for up to 2 people.

**General Manager James Murphy** said "The Barossa Valley is a fantastic place for business and leisure and this is reflected in the diverse nature our business. We pride ourselves on delivering a professional, inviting, state-of-the-art venue surrounded by Australia's premier wine region."

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